

Final Rubric

1. **Theme & Approach:** Original and creative concept; conceptual thinking, historical/contemporary context
2. **Process:** Iteration, risk-taking, revisions, and refinement of ideas and skills towards the final project, week-by-week
3. **Visual Presentation:** Devotion to craft and attention to detail of typography, form, composition
4. **Technical Ability:** organized code, structure, appropriate URLs, linking, etc.

Use this list to make appropriate revisions to your previous pages”

- ☐ Your site will have at least **10 entries + a home page**
- ☐ Your site and all pages **will have a title(s)—title them something appropriate instead of “Entry 1”**
- ☐ Your site pages will **be responsive (using media queries), Entry 6 onwards**
- ☐ Your site will have **carefully considered typography** (including web fonts, font files and close attention to body copy, line height, letter spacing, etc)
- ☐ Your site will have **a method for navigation**, either back to homepage or between pages
- ☐ Your site’s interaction will be thoughtfully designed and placed where it makes sense for the content
- ☐ Your site will include at least **1 instance of a JavaScript interaction**
- ☐ Your site will **use at least 1 favicon**